

EXECUTIVE GOLF WORKSHOPS

EXECUTIVE SUMMARY

Long Training+Research offers an executive golf program that lowers golf scores while enhancing strategy execution skills. As a former college coach, Dr. Stephen Long understands that sound strategy only goes so far. The key to winning on the course and in business is execution.

Participants apply tools and strategies on the course and transfer them directly into business practice. Executives completing the full development process consistently demonstrate measurable financial improvement relative to where they began, and in governed deployments, we have not observed regression below baseline performance. On the course, participants average a four-stroke improvement while strengthening the execution skills that translate directly into business productivity.

The Program

LTR's golf workshops are designed for 3-day events but are adapted to fit your needs. The program includes: **Leadership Effectiveness.** Participants acquire a system to solve problems and master change, generating effective and creative solutions.

Strategy Execution. Participants learn how to apply the fundamental skills that strengthen focus, generate innovation, master pressure, and cultivate consistent high performance.

The Schedule

- Breakfast
- Morning Workshop
- On-Course Playing Lesson
- Lunch
- Afternoon Workshop
- Dinner and Executive Applications

The Facilitator

For over 30 years, Dr. Stephen Long has studied the relationship between prosperity and waste. His behavioral analytics reveal human capital variability, and his educational programs convert that waste into performance consistency. Specializing in human performance, leadership effectiveness, talent optimization, and strategy execution, Dr. Long has enhanced the performance of exceptional leaders, champion athletes, fighter pilots, military special operations personnel, elite producers, and corporate executives. The author of four books, he earned his PhD from the University of Kansas, where he was honored as the Most Outstanding Doctoral Student while serving as the Director of the KU Peak Performance Clinic. He then served as the Head of Performance Psychology in the Human Performance Lab at the US Air Force Academy. A University of Utah independent study identified Dr. Long as one of North America's top applied performance psychologists. He has helped develop 32 championship teams — including a DI Women's Golf Conference Championship Team — an NFL MVP, four Conference Players of the Year, and several college golf medalists.