

Advisory

A Strategic Partner

The Prosperity Advisory Programs are designed for founders, CEOs, and executive teams who want more than just answers—they want a strategic partner. These programs provide high-impact, ongoing advisory across three specialized tracks, each tailored to unlock a distinct lever of growth and leadership. Organizations can choose from three core advisory tracks, depending on their goals.

Prosperity Strategy & Leadership Advisory

For: C-Suite executives, board members, and senior leadership teams

Focus: Aligning leadership effectiveness, execution, and decision-making with prosperity principles

Core Outcomes:

1. Leadership team alignment on The Prosperity Trait Pathways
2. Improved leadership effectiveness & resilience in decision-making
3. Executive coaching for high-impact leadership influence
4. Custom strategy roadmap for execution, talent optimization, and culture development

How It Works:

Phase 1: PTi Baseline Assessment (Identify gaps in leadership effectiveness & execution)

Phase 2: Leadership Transformation Strategy (Quarterly coaching & alignment sessions)

Phase 3: Execution & Prosperity Integration (Custom playbooks & leadership accountability systems)

Phase 4: Impact Measurement & Sustainability Plan (End-of-engagement PTi reassessment)

Best for: Organizations wanting to strengthen leadership effectiveness, decision-making, and execution discipline.

Prosperity Culture & Talent Optimization Program

For: HR leaders, talent strategists, and senior managers

Focus: Transforming organizational culture to enhance engagement, productivity, and innovation

Core Outcomes:

1. Aligning people strategy with business prosperity
2. Enhancing employee engagement, retention, and leadership pipeline development
3. Reducing talent & productivity bottlenecks through The Prosperity Trait Pathways
4. Designing a high-performance culture that supports long-term business success

How It Works:

Phase 1: PTi Culture & Talent Assessment (Evaluate engagement, leadership effectiveness, and retention risks)

Phase 2: Talent Optimization Strategy (Define success benchmarks & leadership development plans)

Phase 3: Implementation & Change Management (Prosperity-driven workforce programs)

Phase 4: Impact Review & Culture Evolution Plan (Measure progress & sustain transformation)

Best for: Organizations that struggle with talent retention, culture alignment, or workforce engagement.

Innovation & Execution Accelerator

For: Business units, R&D teams, operations, and strategy executives

Focus: Embedding The Prosperity Trait into execution, productivity, and breakthrough innovation

Core Outcomes:

1. Strengthening strategy execution discipline
2. Building a sustainable culture of innovation
3. Optimizing execution pathways to increase efficiency and reduce friction
4. Driving high-impact innovation with measurable business results

How It Works:

Phase 1: PTi Execution & Innovation Audit (Identify execution bottlenecks & innovation gaps)

Phase 2: Innovation Strategy Alignment (Develop a high-impact innovation roadmap)

Phase 3: Execution Sprints & Leadership Integration (Custom workshops + leadership coaching)

Phase 4: Impact Review & Future-Proofing Plan (Ensure continued growth & innovation readiness)

Best for: Organizations wanting to turn vision into reality faster while fostering innovation.

For Organizations Seeking Long-Term Transformation & Sustained Prosperity Growth

The Custom Prosperity Advisory Services are designed for companies that want ongoing, high-impact implementation of The Prosperity Trait beyond the workshop series. These services provide a deeply customized, data-driven approach to embedding prosperity-driven leadership, strategy execution, innovation, and culture into an organization's long-term business strategy. Key Features of Custom Advisory Engagements include:

- 6 to 12-month engagements for sustained leadership and business transformation
- Dedicated Prosperity Advisors & Executive Coaches assigned to leadership teams
- Quarterly Prosperity Trait Index (PTi) assessments to measure progress & impact
- Custom prosperity roadmaps for strategy execution, leadership development, and cultural transformation
- Access to exclusive Prosperity Roundtables & Executive Masterminds

Why Clients Choose Advisory

Tailored Strategic Partnership: Designed around your stage, goals, and context

Real-Time Impact: Advisory that drives immediate clarity and forward motion

Executive Development as You Go: Grow leadership strength while solving real problems

Confidential Insight: A trusted partner to challenge your thinking and expand your range

Leverage Across the Org: Scale leadership, culture, and execution beyond the founding team

Advisory Program Fee Structure

All programs include a tailored onboarding process, ongoing advisory sessions, and on-demand access for real-time support.

Prosperity Strategy & Leadership Advisory

Ideal for: Founders, CEOs, and senior leaders navigating growth, complexity, or transition

Format: One-on-one or duo (co-founder) engagements

Tiers:

Quarterly Engagement: \$25,000 (Includes up to 2 sessions/month + on-demand access)

Features: Monthly founder/advisor sessions + async access

6-Month Engagement: \$45,000 (Includes biweekly sessions + strategic deep dives)

Features: Biweekly exec advisory + strategic deep dives

Annual Partnership: \$85,000 (Includes up to 24 sessions/year + unlimited async support + founder offsites)

Features: Full-year partnership, crisis/transition support

Prosperity Culture & Talent Optimization Program

Ideal for: Executive teams, HR/People leaders, culture shapers in scaling organizations

Format: Team-based advisory and facilitation

Tiers:

Team Activation Sprint (90 Days): \$35,000 (Discovery + workshops + leadership playbook)

Features: Culture activation sprint, values codification

6-Month Culture Program: \$65,000 (Includes team sessions, talent systems design, 1:1 coaching for key leaders)

Features: Team alignment, talent systems, 1:1 leader support

Annual Advisory: \$120,000 (Ongoing culture advisory, executive team coaching, hiring/succession strategy)

Features: Org-wide culture design, succession, exec coaching

Innovation & Execution Accelerator

Ideal for: Strategic initiative teams, product leads, cross-functional units

Format: Structured sprints with ongoing advisory support

Tiers:

Project Sprint (90 Days): \$30,000 (Includes initiative kickoff, execution rhythm, and team alignment)

Features: 90-day innovation sprint + founder syncs

6-Month Engagement: \$55,000 (Advisory + facilitation for one initiative or function)

Features: Strategic initiative acceleration, GTM alignment*

Enterprise Execution Program: \$100,000 (Multiple teams or departments + leadership integration)

Features: Cross-functional program integration, team scaling

*GTM (Go-To-Market) Alignment ensures that your product, marketing, sales, and customer success teams are moving in sync — focused on the same customer, message, and outcome.

When GTM is aligned:

- The product solves the right problem for the right customer
- Marketing speaks clearly to that customer's pain and promise
- Sales can convert with confidence and clarity
- Customer success delivers value that drives retention and growth

Advisory Focus:

We help diagnose GTM friction, align strategy across functions, and accelerate execution on what matters most.

Let's identify the gaps, unlock momentum, and execute on what matters most. Schedule a discovery conversation to explore your needs through my [Calendly](#)