

Certifications

Empower Leaders, Coaches, and Organizations to Drive Lasting Performance

The Prosperity Trait Certification Programs are directly powered by The Prosperity Trait Workshop Series, providing the experiential foundation and applied knowledge required for certification. Each program builds upon the content, tools, and insights delivered in the workshops, ensuring participants can internalize the concepts and apply them in real-world leadership, coaching, or organizational contexts.

Behavior-Driven Credentials Powered by The Prosperity Trait Index© and Sprint Coaching Integration

The Prosperity Trait Certification Programs are designed to equip leaders, coaches, and organizations with the skills, tools, and behavioral insights needed to drive measurable performance across the eight business outcomes of The Prosperity Trait. At the core of every certification are the Prosperity Trait Index© (PTi) and the Sprint Coaching Track, ensuring every credential earned is both evidence-based and practically applied.

Why The PTi Is Foundational to Certification

The Prosperity Trait Index© is a proprietary assessment that reveals an individual's or team's capacity to create value across change, leadership, execution, and culture.

- Every certification program begins with the PTi to benchmark behavior
- PTi insights guide workshop participation, coaching focus, and certification outcomes
- Participants receive personalized reports, including Driving Forces and Points of Friction, to anchor their development journey

Why Sprint Coaching Is Integrated

Sprint Coaching turns theory into transformation. Each certification includes a focused 4–8 week coaching sprint where participants apply Prosperity Trait frameworks to a real initiative, challenge, or leadership goal.

- Enables rapid application of tools in real-world settings
- Drives measurable behavior change and leadership growth
- Provides support, accountability, and strategic alignment

The Workshop Series as the Core Learning Experience

Each certification track requires participation in key workshops aligned with the eight business outcomes:

1. Change Readiness
2. Leadership Effectiveness
3. Talent Optimization
4. Productivity
5. Strategy Execution
6. Innovation

7. Culture
8. Teams

The workshops provide hands-on application, PTi analysis, and practice using proprietary tools and frameworks, which are essential to demonstrate competency and certification readiness. We ensure that certification is both credible and actionable, demonstrating a leader's or organization's ability to effectively apply The Prosperity Trait principles.

Individual Certification Tracks

Certified Prosperity Leader (CPL)

- For executives, senior leaders, and decision-makers
- Focus on leadership effectiveness, strategy execution, and culture
- Completion of all eight workshops + executive coaching track
- Requires Prosperity Trait Index (PTi) assessment improvement

Certified Prosperity Coach (CPC)

- For internal trainers, consultants, and leadership developers
- Requires CPL certification + additional coaching modules
- Focus on facilitating Prosperity Pathways in organizations
- Includes case study submission and evaluation

Certified Prosperity Practitioner (CPP)

- For HR, Strategy, Operations, and Innovation leaders
- Focus on talent optimization, productivity, and culture
- Completion of 5 core workshops (customized to role)
- Requires a Prosperity Implementation Plan submission

Organizational Certification Tracks

Prosperity-Driven Organization Certification (PDOC)

- Awarded to companies demonstrating measurable improvement in The Prosperity Trait Index
- Requires participation of executive leadership in at least 4 workshops
- Demonstrates success in at least 4 of the 8 business outcomes
- Submission of an organizational prosperity transformation case study

Certification Benefits

- Public recognition as a high-performance, prosperity-driven organization
- Priority access to advanced Prosperity Trait programs
- Official Prosperity Organization Seal for Employer Branding

Coaching Integrations

To deepen impact, coaching is integrated with the workshops and is structured into three levels:

Executive Coaching (Leadership Effectiveness & Strategy Execution)

- 1-on-1 coaching for C-suite & senior leaders

- Focus: Mindset shifts, decision-making, influence, and resilience
- Optional: Prosperity Leadership Immersion Retreat (VIP Experience)

Group Coaching (For Leadership Teams & Functional Groups)

- Coaching for cross-functional teams and leadership groups
- Focus: Aligning execution across leadership, strategy, and culture
- Case-based discussions + Prosperity Trait Pathway implementation

Implementation Sprint Coaching (For Teams & Divisions)

- 4-8 week guided execution coaching
- Hands-on support for change initiatives, productivity, and innovation
- Includes PTi reassessment to measure real-world improvement

Industry Applications

We maintain consistency across industries while refining key challenges and workshop applications.

Technology

Core Challenge: Scaling innovation while maintaining leadership effectiveness

Key Focus Areas: Strategy execution, talent optimization, and culture

Healthcare & Biotech

Core Challenge: Balancing innovation, compliance, and patient outcomes

Key Focus Areas: Change readiness, productivity, and leadership effectiveness

Financial Services & Fintech

Core Challenge: Navigating regulation while driving innovation and efficiency

Key Focus Areas: Leadership effectiveness, strategy execution, and culture

Manufacturing & Supply Chain

Core Challenge: Increasing productivity while ensuring workforce resilience

Key Focus Areas: Productivity, strategy execution, and talent optimization

Professional Services & Consulting

Core Challenge: Scaling expertise without compromising service quality

Key Focus Areas: Innovation, leadership effectiveness, and talent optimization

Elite Certification Tracks

To maximize credibility, industry impact, and long-term success, we offer:

1. Elite-Level Certification – High-Mastery Credential for Organizations
2. Digital Certification Badging & Verification – Instant Credibility & Recognition

Elite-Level Certification: Prosperity Mastery Designation (PMD)

Prosperity Mastery Organization (PMO) – The highest-level organizational certification

- For companies achieving outstanding results across all 8 business outcomes
- Requires measurable improvement of at least one sigma in The Prosperity Trait Index
- Must demonstrate sustained strategy execution & innovation impact
- Submission of a comprehensive case study + leadership team interview
- Limited to an elite selection of organizations per year

Prosperity Mastery Leader (PML) – The highest-level individual certification

- For C-suite executives, senior leaders, and high-impact decision-makers
- Requires Certified Prosperity Leader (CPL) + Executive Coaching Track
- Must complete an applied Prosperity Leadership Impact Project
- Includes recognition in The Prosperity Leadership Hall of Excellence

Exclusive Benefits for PMO & PML Holders

- Industry recognition as a Prosperity Excellence Leader
- Invitation to exclusive Prosperity Leadership Summits & Mastermind Circles
- Opportunity to mentor new leaders within The Prosperity Trait Network

Digital Certification Badging & Verification System

- Instant Credibility with Digital Badging
- Certified leaders and organizations will receive a blockchain-verified digital badge
- Can be displayed on LinkedIn, company websites, and professional profiles
- Verifiable through The Prosperity Trait Certification Registry

Benefits of Digital Certification

- Enhances professional and organizational credibility
- Provides real-time verification for employers, clients, and partners
- Supports talent recruitment and employer branding

Summary

The workshops are not optional—they're essential. They provide the behavioral insights, frameworks, and action plans that certification programs depend on. Participants won't have the context, practice, or tools required to meet certification standards without attending the workshops.

 **17** Ready to get certified? Start by enrolling in The Prosperity Trait Workshop Series. Book a Session or Learn More Through My [Calendly](#)