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## THE PROSPERITY TRAIT WORKSHOPS

### Achieve Measurable Business Outcomes Through The Prosperity Trait®

The Prosperity Trait Workshop Series is a high-impact, research-driven program designed to help leaders and organizations achieve seven critical business outcomes:

1. **Change Readiness** – Develop the Agility, Mindset, and Strategies to Lead Change Effectively
2. **Talent Optimization** – Maximize Workforce Potential to Drive Business Growth
3. **Productivity** – Maximize Efficiency, Enhance Performance, and Eliminate Bottlenecks without Burnout
4. **Strategy Execution** – Turn Vision into Action and Drive Measurable Results
5. **Innovation** – Foster Breakthrough Thinking and Sustainable Growth
6. **Leadership Effectiveness** – Strengthen Decision-Making, Resilience, and Influence
7. **Culture** – Build a High-Performance, Values-Driven Organizational Culture

Grounded in behavioral science, these workshops utilize The Prosperity Trait Index®, a proprietary assessment that measures a comprehensive, positive, and transformational trait proven to be a key driver of value creation. Each session is interactive, practical, and results-oriented, equipping leaders, teams, and organizations with the frameworks, tools, and strategies necessary to improve performance and achieve measurable outcomes.

#### Who Should Attend?

- C-suite executives & senior leaders seeking performance-driven leadership strategies
- HR & talent development professionals responsible for optimizing people and culture
- Strategy & operations leaders needing improved execution and alignment
- Entrepreneurs & high-growth teams looking to scale with impact

#### What Participants Receive

- Personalized Prosperity Trait Index Report® with individual and team-based insights
- Tailored strategies to strengthen The Prosperity Trait and improve execution
- Practical tools and frameworks for leadership, innovation, and organizational transformation
- A structured approach to shifting mindsets, altering behaviors, and achieving long-term success

#### Format & Delivery Options

1. In-Person & Virtual Workshops (Available for individuals and teams)
2. Executive Coaching & Implementation Support for applied learning

## Implementation & Customization Options

Organizations can select:

- Full 7-Session Workshop Series (Comprehensive transformation)
- Business Outcome-Specific Workshops (Targeted impact on a single outcome)
- Executive Leadership Sessions (Senior-level leadership focus)
- Industry-Specific Deep Dives (Customized for unique challenges)

## Enhancements to The Prosperity Trait Workshop Series

To maximize impact, we can enhance the workshop series with three key add-ons:

1. **Customization Tracks** – Industry, leadership level, or functional area-based focus
2. **Coaching Integrations** – Personalized executive coaching and implementation support
3. **Certifications** – Credentialing for leaders and organizations that complete the series

### Customization Tracks — Organizations can tailor the workshop experience to focus on:

Industry-Specific Tracks. Each workshop remains structured around the seven business outcomes and features deep industry case studies, challenges, and frameworks.

- **Technology:** Prosperity in AI, automation, cybersecurity, and scaling
- **Healthcare & Biotech:** Prosperity in patient care, regulation, and medical innovation
- **Financial Services & Fintech:** Prosperity in compliance, digital transformation, and risk management
- **Manufacturing & Supply Chain:** Prosperity in lean operations, automation, and global logistics
- **Professional Services & Consulting:** Prosperity in talent retention, client delivery, and service expansion

Leadership Level Tracks. The content can be adapted for different leadership levels:

1. **Executive** (C-Suite & Senior Leadership) – High-level strategic implementation and influence
2. **Mid-Level Management** – Driving team-level prosperity and execution
3. **Emerging Leaders** – Building a foundation of prosperity-driven leadership

Functional Tracks. Focus the workshop content on specific business functions:

- **People & Culture:** HR, Talent Development, Organizational Culture Leaders
- **Strategy & Innovation:** Business Strategy, R&D, Product Development Teams
- **Operations & Execution:** Project Management, Process Improvement, Supply Chain Leaders

### Coaching Integrations — Workshops can be supplemented with executive coaching for real-world application and deeper leadership transformation.

- 1-on-1 Executive Coaching (Personalized Prosperity Leadership Development)
- Group Coaching Sessions (Implementation support & leadership alignment)
- Team-Based Coaching for Functional Groups (Culture, Innovation, Strategy, Execution)

### Format Options

1. Pre-Workshop Assessments & Coaching (PTI-driven goal setting)
2. Post-Workshop Implementation Coaching (Ensuring execution & application)
3. Ongoing Leadership Coaching Packages (Extended impact beyond the workshop series)

### **Corporate Team Pricing (Group Enrollment)**

**Best For:** Organizations enrolling teams of 5-10 participants.

**How It Works:** Companies pay a fixed rate per team, which may include live sessions, coaching, and assessments.

Workshop Format	Per Management Team Price (Up to 10 Participants)	Per Senior Leadership Team Price (Up to 10 Participants)
Single Workshop (Live Virtual or In-Person)	\$20,000	\$30,000
Full 7-Workshop Series	\$50,000	\$75,000
Custom Corporate Program (Workshops + Coaching)	\$100,000	\$250,000

### **Enterprise-Level Pricing (Company-Wide Engagement)**

**Best For:** Large organizations that want to integrate The Prosperity Trait framework into leadership training, culture initiatives, or strategic execution programs.

**How It Works:** A custom pricing model based on engagement scope, number of participants, and additional services like coaching, consulting, or Prosperity Trait Index (PTI) assessments.

Service	Enterprise Price Range
Multi-Department Workshop Implementation	\$100,000 - \$250,000
Annual Leadership Development Program	\$250,000 - \$500,000
Company-Wide Prosperity Culture Transformation	\$500,000

### **Transform Your Organization with The Prosperity Trait®**

These are more than a series of workshops — they are a strategic investment in leadership effectiveness, business growth, and long-term prosperity.

Book a Session or Learn More Through My [Calendly](#)