THE INNOVATION WORKSHOP

The Prosperity Trait®: Building Breakthroughs with Structure, Systems, and PTi Insight

Powered by the Prosperity Trait Index© (PTi)

Innovation isn't a lightning strike—it's a process. Creativity alone won't produce consistent breakthroughs. The most innovative leaders and teams rely on structure to focus creativity, systems to sustain it, and self-awareness to protect it under pressure.

The Innovation Workshop equips participants with measurable skills, repeatable processes, and PTi-based insights to generate original ideas, take strategic risks, and sustain innovation at scale. Grounded in the four core Prosperity Trait® skills, this program makes innovation manageable, coachable, and predictable.

Using the Prosperity Trait Index© (PTi), participants identify personal Driving Forces that fuel creativity and Points of Friction that can stall it. They leave with an innovation operating system that transforms original thinking into executable breakthroughs.

Who Should Attend?

- Executives tasked with driving growth through innovation
- R&D, product, and strategy leaders bringing new ideas to market
- HR and culture leaders embedding innovation into organizational DNA
- Teams facing high-stakes challenges requiring creative solutions

What Participants Receive

1. **Personalized PTi Report** — Individual and team innovation profile
2. **Innovation Toolkit** — Exercises and frameworks for all four Prosperity Trait® skills
3. **Custom Innovation Plan** — Systems to move ideas from vision to execution
4. **Case-Based Application** — PTi-driven analysis of real innovation challenges

What You'll Gain

- A measurable framework for sustainable creativity under pressure
- Tools to turn ideas into action without losing focus or momentum
- Systems to reduce burnout and keep innovation on course
- Confidence to take strategic risks and recover quickly from setbacks

Industry Applications

- **Technology & SaaS** — Turning concepts into scalable products
- **Healthcare & Biotech** — Innovating under strict regulatory constraints
- **Finance & Insurance** — Designing new solutions in risk-averse environments
- **Manufacturing & Design** — Improving processes and product development cycles
- **Professional Services** — Delivering creative solutions with measurable ROI

Format & Delivery Options

1. **In-Person & Virtual Workshops** — Skills-based, interactive learning
2. **Executive Coaching Add-On** — Personalized innovation performance development

Workshop Modules

Module 1 – Discipline Builds the Foundation

Apply the four Discipline tools to use structure and constraints as creativity accelerators, protect ideas from randomness, and make originality repeatable.

Module 2 – Goal Orientation Channels Creativity

Aim creative energy at strategic outcomes, filter distractions, and build systems that keep innovation in motion without relying on motivation.

Module 3 – Self-Confidence Fuels Imagination

Strengthen belief in your ability to express and act on imaginative ideas — even before they're proven — so they survive the fragile early stage.

Module 4 – Systems for the Stress of Innovation

Operationalize Mental Toughness as patience, persistence, and resilience to sustain innovation through ambiguity, resistance, and setbacks.

Book a Session or Learn More Through My Calendly