
THE CULTURE WORKSHOP

The Prosperity Trait®: Engineering Consistency Between Potential and Performance

Powered by the Prosperity Trait Index® (PTi)

Culture is not what's written on the wall — it's what gets repeated in behavior. A high-prosperity culture isn't built on charisma or motivational slogans. It's engineered through structure, psychometrics, and system-level habits that make high performance predictable.

The Culture Workshop equips leaders and teams to create a behavioral architecture that reduces variability between potential and performance. Using the Prosperity Trait Index® (PTi), participants identify the Driving Forces that sustain a strong culture and the Points of Friction that create drift, disengagement, or inconsistency.

This program cultivates the four foundational Prosperity Trait® skills as cultural drivers. Participants depart with systems and rituals that align daily behavior with values, strategy, and high-impact results.

Who Should Attend?

- Executives responsible for shaping and sustaining organizational culture
- HR, L&D, and change leaders embedding performance consistency at scale
- Managers who want to align behavior with values across teams
- Organizations seeking to turn culture into a competitive advantage

What Participants Receive

1. **Personalized PTi Report** — Cultural strengths and friction point analysis
2. **Culture Toolkit** — Exercises and system templates for all four Prosperity Trait® skills
3. **Custom Culture Action Plan** — Practical strategies to reduce variability
4. **Case-Based Application** — Real-world practice aligning systems, strategy, and behavior

What You'll Gain

- A measurable framework for diagnosing and improving cultural consistency
- Systems to replace motivation-dependent performance with structure-driven habits
- Tools to align values, goals, and daily actions across teams
- Methods for sustaining performance under pressure without cultural drift

Industry Applications

- **Technology & SaaS** — Scaling consistent behaviors in rapid growth environments
- **Healthcare & Life Sciences** — Embedding clarity and reliability in high-stakes settings
- **Finance & Insurance** — Aligning compliance and culture without slowing execution
- **Manufacturing & Logistics** — Reducing variability in complex operations
- **Professional Services** — Reinforcing client-facing consistency and accountability

Format & Delivery Options

1. **In-Person & Virtual Workshops** — Interactive, systems-based learning
2. **Executive Coaching Add-On** — PTi-driven culture reinforcement at the leadership level

Workshop Modules

Module 1 – Discipline Operationalizes Values

Design culture by intent, not drift. Use systems, rituals, and feedback loops to make values visible in daily behavior and reduce variability.

Module 2 – Goal Orientation Creates Cultural Alignment

Aim for cultural consistency at what matters most. Align values, goals, and priorities so that effort consistently advances shared strategic outcomes.

Module 3 – Self-Confidence Encourages Initiative

Build a culture where voice, autonomy, and contribution are safe and expected — and where confidence is earned through repeated performance.

Module 4 – Mental Toughness Creates Consistency Under Pressure

Systematize patience, persistence, and recovery so the culture holds steady when stress, disruption, or ambiguity increase.

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