

Speaking

High-energy, interactive, and research-driven keynote seminars, workshops, and consulting sessions that spark innovation and deliver measurable results. This is not “edutainment”—it’s a strategic investment designed to shift mindsets, drive behavioral change, and generate tangible business outcomes.

About the Program

Dr. Stephen Long leads in-person, virtual, and on-demand programs designed for boards, management teams, business leaders, and organizations seeking transformational growth. Every speaking engagement includes The Prosperity Trait Index©, a groundbreaking assessment that measures a previously undetected psychological trait—one that is:

- ✓ More important than IQ
- ✓ Bigger than EQ
- ✓ Stronger than Grit

What Attendees Receive

- ✓ Personalized Prosperity Trait Index Report© featuring individual Prosperity Trait scores, along with insights into their Driving Forces and Points of Friction
- ✓ A collective group profile to help teams understand their strengths and areas for improvement
- ✓ A customized presentation with proven tools and strategies to enhance the Prosperity Trait, improve performance, and strengthen leadership



Science-Backed and Data-Driven: Aligning Strategy, Operations, and People

Among the three critical business processes—strategy, operations, and people—it’s the human element that presents both the greatest challenge and the greatest opportunity. LTR provides an empirical foundation, moving beyond theory into deep, actionable application.


Through a dual-system approach, leaders develop from the inside out while simultaneously leveraging proven tools, frameworks, models, and coaching to solve challenges from the outside in—ensuring alignment with both organizational goals and stakeholder expectations.

Offerings



Keynote Seminar & Introductory Workshop

-  The Hidden Costs of Human Nature (60-90 Minute Keynote Seminar)
-  NextGen High Potentials (Three-Hour Workshop)



The Prosperity Trait Workshop Series

-  Focused on seven key business outcomes:
 - ✓ Change Readiness
 - ✓ Talent Optimization
 - ✓ Productivity
 - ✓ Strategy Execution
 - ✓ Innovation
 - ✓ Leadership Effectiveness
 - ✓ Culture



On-Demand Workshops

-  Design Thinking (10-Module Course)
-  The Producers Workshop (7-Module Course)

Executive Golf Workshops

-  Golf Psychology Tools & Strategies
-  Leadership Effectiveness Skills

Consulting Sessions (In-Person & Virtual)


-  Customized, free-form discussions addressing management issues and human capital challenges through one-on-one coaching or small-group interactions.
-  Duration: Ranges from 1 to 8 hours based on client needs.

Benefits of LTR's Speaking Program

- ✓ Changes beliefs, alters behaviors and enhances performance through The Prosperity Trait®—the human attribute responsible for value creation.
- ✓ Equips attendees with tools & strategies to build new skills, change behaviors, and improve decision-making.

- ✔ Provides evidence-based insights through The Prosperity Trait Index Report©, offering measurable proof of behavioral change.
- ✔ Interactive, research-backed, and results-driven—every speaking event is designed to educate, engage, and drive transformation.
- ✔ Proven to change behavior & improve performance, directly impacting leadership effectiveness, culture, and execution.

Social Proof & References

 Client Testimonials – Read success stories at:

 <https://longtrainingandresearch.com/services/speaking/>

 **References available upon request.**

Book a Session Today!

For speaking engagements, workshops, or consulting sessions, schedule an appointment through my Calendly:

 calendly.com/steve-long-1