

# Business Outcomes

The development of The Prosperity Trait® predicts several critical outcomes across various domains, including business, leadership, performance, and personal growth. Based on decades of research, strengthening The Prosperity Trait® leads to the following key outcomes.

## Consistent Execution of Strategy & Optimized Talent

1. Individuals with higher Prosperity Trait Index (PTi) scores execute strategy more consistently than those with lower scores.
2. Reduces the gap between potential and performance by helping individuals and teams maximize their abilities.
3. Predicts long-term success in leadership, business, athletics, and the arts, regardless of external conditions.

## Improved Financial & Business Performance

1. 115% average improvement in financial performance among business leaders who developed The Prosperity Trait®.
2. Higher PTi scores correlate with increased productivity, reduced inefficiencies, and enhanced decision-making.
3. Organizations with leaders high in The Prosperity Trait bridge the gap between strategy and execution, leading to greater profitability and sustained growth.

## Increased Leadership Effectiveness & Career Growth

1. Zero failure rate among executives who improved their PTi scores—indicating that leaders with high Prosperity Trait scores are more likely to succeed in their roles.
2. Leaders with improved PTi scores were more likely to be promoted to positions of greater responsibility.
3. Predicts higher emotional maturity, resilience, and executive functioning, making individuals more adaptable to change and capable of managing complex challenges.

## Enhanced Learning, Adaptability, and Performance Across Disciplines

1. Predicts faster learning and adaptability, as people with high PTi scores acquire and apply new skills more efficiently.
2. Reduces performance plateaus by accelerating skill acquisition and mastery in business, sports, academia, and military settings. Predicts increased ability to handle pressure—high PTi individuals are less likely to “choke” under stress and more likely to perform at their peak when it matters most.

## Development of Key Executive Behaviors

1. Higher Emotional Maturity: Increased self-control, better decision-making, and improved judgment.
2. Stronger Executive Functions: Enhanced ability to plan, organize, and solve problems effectively.
3. Effortless Concentration & Trust: Individuals develop a state of flow, leading to sustained focus, creativity, and efficiency.

## **Long-Term Organizational & Cultural Transformation**

1. Organizations that develop The Prosperity Trait® create cultures of continuous improvement and high performance.
2. Predicts reduced inefficiencies and waste, as employees with high PTi scores are more resourceful and responsible.
3. Teams with high PTi scores are more cohesive, resilient, and aligned with strategic goals.

## **Final Takeaway**

The Prosperity Trait® is a powerful predictor of success, enabling individuals and organizations to execute strategy consistently, maximize potential, and achieve extraordinary results. It transforms leadership, enhances performance, and improves financial outcomes—proving that success is not just about talent but also developing the right mindset and habits.