

EXECUTIVE SUMMARY

Long Training+Research offers an executive golf program that lowers golf scores while enhancing strategy execution skills. As a former college coach, Dr. Stephen Long understands sound strategy only goes so far. The key to winning on the course and business is execution.

LTR's Executive Golf Workshops develop skills that improve the ability to manage complexity, overcome obstacles, and solve problems. Participants apply tools and strategies on the course and then use the same tools in business practices. **Our clients average a four-stroke improvement on the golf course and a 115% improvement in financial performance.** Participants learn execution skills that enhance decision-making, facilitate learning, and boost productivity while lowering golf scores through a hands-on workshop in a fun, relaxed atmosphere. The Executive Golf Workshop provides tools — not philosophy — with a proven methodology that enables participants to transfer course management principles to business productivity practices.

The Program

LTR's golf workshops are designed for 3-day events but are adapted to fit your needs. The program includes: **Design Thinking.** Participants acquire a system to solve problems and master change that generates effective and creative solutions.

Golf Psychology Tools. Participants learn how to apply the fundamental skills that strengthen focus, generate innovation, master pressure, and cultivate consistent high performance.

The Schedule

- Breakfast
- Morning Workshop
- Lunch
- Range/Putting Lesson
- On-Course Playing Lesson
- Dinner and Executive Applications

The Facilitator

For over 30 years, Dr. Stephen Long has studied the relationship between prosperity and waste. His behavioral analytics reveal human capital waste, and his educational programs convert that waste into assets. Specializing in human performance, leadership effectiveness, talent optimization, and strategy execution, Dr. Long has enhanced the performance of exceptional leaders, champion athletes, fighter pilots, military special operations personnel, elite producers, and corporate executives. The author of four books, he earned his PhD from the University of Kansas, where he was honored as the Most Outstanding Doctoral Student while serving as the Director of the KU Peak Performance Clinic. He then served as the Head of Performance Psychology in the Human Performance Lab at the US Air Force Academy. A University of Utah independent study identified Dr. Long as one of North America's top applied performance psychologists. He has helped develop 31 championship teams, an NFL MVP, four Conference Players of the Year, and several college golf medalists.